

# The 3 Approaches to Breach & Attack Simulation

A comparative analysis  
for the Health industry



# 01 | Introduction

Healthcare organizations are allocating more and more resources to protect sensitive data and the wellbeing of their customers against the impact of cyberthreats, and comply to cybersecurity and privacy regulations. Testing of their cybersecurity posture and resilience to cyberattacks, has come a long way. The demand for the latest and most comprehensive testing solutions continues to grow to counter the ever-increasing wave of cybercrime. Until recently, the information security professional's arsenal of security effectiveness testing tools had mainly consisted of vulnerability scanners and manual penetration testing. But that has changed since Breach & Attack Simulation (BAS) technology has become available.

There are currently several vendors providing BAS solutions with different approaches that are gaining traction, as more and more professionals are jumping on the BAS bandwagon.

But just like everything else in life, there is no single BAS approach, but rather, several approaches, each with its own set of capabilities, benefits and drawbacks. That being said, it is important to remember that all BAS solutions are able to simulate threat actor's hostile activities with some level of automation.

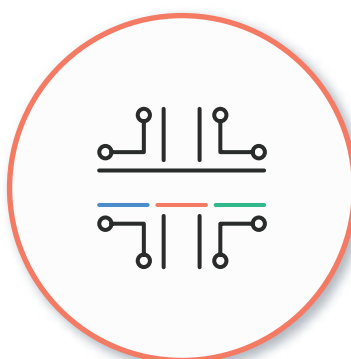
That's what makes them so effective. In this paper, we take a closer look at the different categories of BAS solutions to make it easier for CISOs, CIOs and other security leaders and practitioners in the banking industry to understand and select the most appropriate BAS solution for their organization.

## APPROACH 1



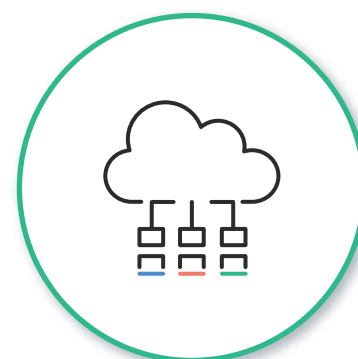
**Agent-based**  
vulnerability  
scanning solutions

## APPROACH 2



**"Malicious"**  
traffic-based  
testing solutions

## APPROACH 3



**Blackbox**  
multi-vector  
testing solutions

## 02 | Approach 1 - Agent-based Vulnerability Scanning Solutions

Vulnerability scanners are a tool that has been around for a while, and enable checking for vulnerabilities that are already known or that have already been exploited by cybercriminals. A number of BAS vendors have taken this tool to the next level by providing it as an agent-based solution that covers internal network security. These BAS solutions are deployed and utilized inside an organization's LAN on a number of machines (such as VMs, PCs and physical servers).

The agents are distributed across any number of machines between the VLANs being checked, and utilize a database of known vulnerabilities to be tested during the assessment. These solutions scan for thousands of different security vulnerabilities in the organization's networks or host systems,

identifying vulnerabilities which may expose specific machines. At the end of a test, the exposed machines are mapped out, including a potential attack route between them, that could be exploited by a threat actor.

However, these solutions focus only on what might happen if the organizations' network were breached. They do not exploit or validate the vulnerabilities, nor do they test the perimeter of the organization. This poses a problem for professionals seeking to know their security stance from both an internal and external controls perspective. At the end of the test, a report is generated that includes a list of vulnerabilities with the required patches that can be used to mitigate them.

## 03 | Approach 2- "Malicious" Traffic-Based Testing Solutions

Standard security solutions monitor traffic, detect malicious packets, and then block or quarantine them, after which they alert the IT security staff. This second category of BAS solutions tests the organization's security solutions based on generating "malicious" traffic inside the organization's internal network. This is done by setting up a number of Virtual Machines inside the organization's network that serve as targets for the test, using a database of various attack scenarios.

These BAS solutions perform their assessments by sending attacks between each of these machines and then checking if the organization's IPS and SIEM, or other solutions, are able to pick up on this "malicious" traffic by detecting and/or blocking it and generating the appropriate alerts. These

BAS solutions do not use production machines for their tests, and focus on network traffic detection of attack methods or vulnerabilities and how they are perceived by specific security solutions.

Following a test, a report is generated listing alerts that were raised during the assessment. This provides the organization with an overview of events that were not detected and blocked by the IPS and SIEM solutions. It also provides a list of rules and alerts to be set in order to block such traffic in the future. Similar to the previous method, these solutions focus only on what would happen if the enterprise network were breached, and do not test the organization's perimeter security.

## 04 | Approach 3 - Blackbox Multi-Vector Testing Solutions

This category of BAS solutions consists of multi-vector simulated attacks that allow organizations to detect vulnerabilities both in the enterprise perimeter and the internal network. These assessments come much closer to testing the cybersecurity posture of an organization as effectively and intelligently as a cybercriminal or malicious hacker would do.

Most of these BAS solutions are cloud-based and do not require complex use of hardware and virtual machines to launch the assessment. By implementing a lightweight agent on a workstation within the network, stable communication between itself and the BAS platform is enabled, allowing assessments to run in a safe manner, while collecting the results and updating the management console. These assessments consist of multi-step tests utilizing distinct types of adversary attack tactics, techniques and procedures (TTPs) and payloads to try and bypass the security solutions

and controls in place both internal and external to the organization's LAN. These attacks are therefore as close to real life as possible and identify which security solutions fail to detect and block attacks and send corresponding alerts. The generated report covers the vulnerabilities and exposures found in the organization's security framework layer by layer from breaches at the perimeter all the way to those related to specific assets.

These BAS solutions differ from each other in the level of automation they offer in simulating malicious activities by threat actors. In any event, automated attack simulations allow cybersecurity professionals to know the probability and impact of the different risks they face in advance, based on which preventive measures can be taken. To clarify, if an attack is successful during the simulation, then it is quite likely that the organization could be breached in real life, or that under an attack, its cybersecurity defenses would fail.

# 05 | Cymulate Approach

Cymulate belongs to the third BAS category mentioned above and includes the following capabilities:

01

Simulates all phases of an attack, from pre-exploitation to post-exploitation, persistence and maintaining access

02

Runs tests continuously, periodically or on-demand

03

Delivers attacks safely, without interfering with business operations

04

Validates both network and endpoint security controls

05

Delivers simulations that include the newest threats detected in the wild

06

Provides comprehensive reporting, including executive & technical briefs with recommendations for mitigation

## End to end security validation

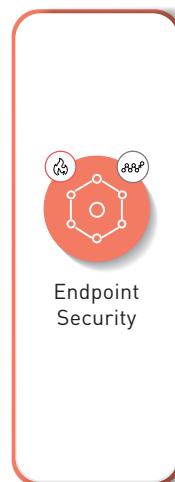
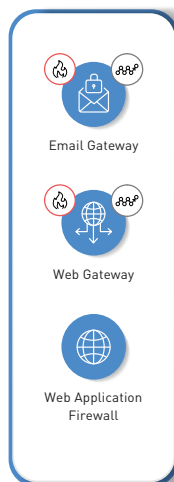
Recon

Initial Foothold

Execution & CnC

Network Propagation

Action on Objectives



Modules:  Immediate Threats  Full Kill-Chain APT

## 06 | About Cymulate

Cymulate's easy-to-use BAS platform helps companies stay one step ahead of cybercriminals. By mimicking the myriad of strategies and tools attackers deploy, businesses can assess their true preparedness to handle cybersecurity threats effectively. As an on-demand SaaS-based platform, it lets users run simulations 24x7 from anywhere, resulting in shorter test cycles and faster time to remediation.

Cymulate is trusted by hundreds of companies worldwide, from small businesses to large. They share our vision - to make it easy for anyone to protect their company with the highest levels of security. Because the easier cybersecurity is, the more secure your company - and every company - will be.



**Ready to Cymulate? Get started with a [free trial](#)**